



AUTHENTICITY[®]

EMBROIDERED DECORATIVE FABRICS

www.authenticitygroup.com



Company Profile: Authenticity

Authenticity was founded in 1988 with a vision to blend **technology and tradition** in the Indian textile industry. As one of the country's earliest adopters of **computerized embroidery**, the company revolutionized garment branding through precision, innovation, and quality craftsmanship.

Driven by an engineering mindset and a deep connection to textiles, Authenticity introduced digital embroidery at a time when India was opening up to global markets. Starting with a single computerized embroidery machine, the company grew into a trusted partner for leading **exporters and fashion houses** across **Europe, the UK, and the USA**.

Through continuous innovation, Authenticity became the first in India to create **all-over multicolored embroidery on silk fabrics**, merging modern technology with traditional artistry. Its work elevated Indian embroidery to international standards, serving the **bridal, fashion, and home décor** segments.

Sustainability is at the core of our operations. Our facility incorporates **natural ventilation, rainwater harvesting, water recycling, and eco-friendly waste management**, with a clear goal to achieve **low-carbon, solar-powered production**.

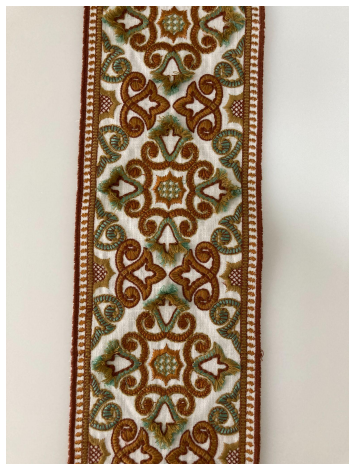
Built on the principles of **quality, innovation, integrity, and responsibility**, Authenticity continues to create textiles that are not only aesthetically superior but also ethically and environmentally conscious.



Explore an extensive collection of designs or translate your own into embroidery



A rich variety of embroidery threads and stitch techniques



Explore the wide range of embroidered braids with techniques offering completely customisable edges.



An extensive selection of base fabrics, ranging from delicate sheers to heavyweight linens



To arrange an appointment, please contact us:

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